

FOR GRACE KELLY AFICIONADOS, A LIMITED EDITION KEEPSAKE CATALOGUE FROM THE HIGHLY SUCCESSFUL *GRACE, PRINCESS OF MONACO* EXHIBITION AT SOTHEBY'S NEW YORK

SALES BENEFIT THE PRINCESS GRACE FOUNDATION – USA

New York (October 2007) – To mark the 25<sup>th</sup> anniversary of the passing of Princess Grace of Monaco, the Consulate General of Monaco and the Monaco Government Tourist Office in New York with Sotheby's in collaboration with the Princely Palace of Monaco presented an unprecedented exhibition, *Grace, Princess of Monaco: A Tribute to the Life and Legacy of Grace Kelly*, during October 15-26, 2007.

Celebrating her remarkable life and legacy, the exhibition paid a stunning tribute to America's beloved princess, from her Philadelphia childhood to Hollywood actress to Princess of Monaco through personal belongings, private letters, home movies and items of clothing, jewellery and accessories. More than 18,000 visitors from across the USA and around the world visited the 11-day exhibition which was the diamond in the crown of tribute events held in New York City.

Now, fans of Grace Kelly can own a copy of the limited edition commemorative catalogue *Grace, Princess of Monaco*. The 140-page book details Princess Grace's story through rare and never-before-seen original black and white and color photographs and images of her dresses, jewelry, and other unique items that were among the 500+ items specially chosen from the Principality and her friends and family in the United States for display in the exhibition. The book is priced \$45 per copy if purchased at Sotheby's or \$53 (includes tax and shipping when purchased on-line) with proceeds benefitting the Princess Grace Foundation – USA.

Catalogue orders may be placed online at [www.sothebys.com](http://www.sothebys.com), by phone at 888-752-0002, or purchased in person at the Sotheby's catalogue desk at 1334 York Avenue at 72<sup>nd</sup> Street, New York, New York. For details about the star-studded events including *Casino Couture* and the 25<sup>th</sup> Anniversary Princess Grace Foundation Awards Gala surrounding the exhibition, please visit the dedicated website at [www.aCelebrationofGrace.com](http://www.aCelebrationofGrace.com).

**About the Consulate General of Monaco and the Monaco Government Tourist Office:**

The only fully accredited Consulate General of Monaco in North America, the New York office provides consular services, cultural, commercial and general information. The Consulate also organizes exclusive promotional and philanthropic events and activities to benefit numerous charitable endeavors, many under the patronage of the Princely Family. The Monaco Government Tourist Office offers personalized tourism advice and information for individuals, group and business travel to the Principality as well as access to MonacoAuction.com and Le Club Diamant Rouge – VIP travel membership within Monaco. Please visit [www.Monaco-Consulate.com](http://www.Monaco-Consulate.com) and [www.VisitMonaco.com](http://www.VisitMonaco.com).

**About the Princess Grace Foundation-USA:**

The Princess Grace Foundation-USA, a public charity formed after the death of Princess Grace in 1982, awards scholarships, apprenticeships and fellowships to assist emerging theater, dance and film artists. Some past Award winners include Stephen Hillenburg, creator of Nickelodeon's *Sponge Bob Square Pants*; Tony Kushner, Pulitzer Prize-winning playwright; Gillian Murphy, principal dancer of American Ballet Theatre; and Eric Simonson, Academy Award winner. For more information about PGF-USA, please visit [www.pgfusa.org](http://www.pgfusa.org).

**About Sotheby's:**

Sotheby's is a global company that engages in art auction, private sales, dealer and art-related financing activities. The Company operates in 35 countries, with principal salesrooms located in New York and London. The Company also regularly conducts auctions in 13 other salesrooms around the world, including Australia, Hong Kong, France, Italy, the Netherlands, Switzerland and Singapore. Sotheby's is listed on the New York Stock Exchange under the symbol BID. For more information, go to [www.sothebys.com](http://www.sothebys.com).