

Sotheby's

CONSULAT GÉNÉRAL DE MONACO



NEW YORK, N.Y.



## UPDATED FACT SHEET

15 October 2007

### **GRACE, PRINCESS OF MONACO: A TRIBUTE TO THE LIFE AND LEGACY OF GRACE KELLY EXHIBITION AND RELATED EVENTS IN NEW YORK CITY - OCTOBER 2007**

- WHAT:** A full schedule of private and public events in New York City during the month of October celebrating the life and legacy of Grace Kelly, the American-born Princess of Monaco, on the 25<sup>th</sup> anniversary of her passing. Highlights include:
- *Grace, Princess of Monaco: A Tribute to the Life and Legacy of Grace Kelly*. October 15-26 exhibition at Sotheby's New York;
  - 25<sup>th</sup> anniversary *Princess Grace Awards Gala* on October 25 featuring live auction of two dresses owned and worn by Princess Grace;
  - Six of America's top designers will create couture designs inspired by Grace Kelly to be displayed in the windows of Saks Fifth Avenue NYC store from October 19-26.
  - *Casino Couture Evening*, on October 24 co-hosted by the Consulate General of Monaco and Wynn Resorts with SBM. A feature of this gaming and fashion event will be the final bidding via silent auction of the Grace Kelly-inspired couture created by some of America's best-known designers;
  - *Making Music in Monaco* special series October 15-26 on WQXR-FM

**WHERE AND WHEN:** Various locations and dates throughout October, as outlined below.

**EVENTS:** *Grace, Princess of Monaco: A Tribute to the Life and Legacy of Grace Kelly*  
A two-week-long tribute exhibition featuring dresses, jewelry, photographs, letters, video clips and other unique items, some of which have never been seen by the public or outside of Monaco. The items span the extraordinary life of Grace Kelly, from Hollywood star and style icon to Princess of Monaco as a wife, mother and humanitarian.

Among the selection of gowns, clothing, jewelry and personal treasures are:

- The blue satin column dress and cloak, designed by legendary Hollywood costume designer Edith Head, worn to the 1955 Academy Awards, when she won the best actress **OSCAR®** for her role in *The Country Girl*
- The taffeta dress with floral motif she wore on her first meeting with **Prince Rainier III of Monaco**
- Additional personal belongings such as her 10.47 carat emerald cut diamond engagement ring; a brown leather version of the Hermès Kelly bag; a Van Cleef & Arpels diamond tiara
- Private letters from Hollywood friends (**Alfred Hitchcock, Cary Grant and Frank Sinatra**)
- Private family photographs and home movies

### **Grace, Princess of Monaco: A Tribute to the Life and Legacy of Grace Kelly cont'd**

**Dates:** October 15 – 26, 2007; 10 am – 5 pm (Monday, October 15 & Sunday 1 – 5 pm)

**Location:** Sotheby's New York; 1334 York Avenue at 72nd Street, New York City

**Entrance:** Free admission and open to the public

**Partners/Sponsors:** Consulate General of Monaco and the Monaco Government Tourist Office with Sotheby's and Manhattan House, the Princely Palace of Monaco, Princess Grace Foundation-USA, Sony Cierge, Van Cleef & Arpels and Estée Lauder Inc.

### **Casino Couture: An Evening of High Stakes and High Fashion to benefit the arts**

Under the patronage of **HSH Prince Albert of Monaco**, the Principality pairs with Steve and Elaine Wynn (Wynn Resorts) to transform Sotheby's into a glamorous casino *salon* for a star-studded night to benefit the Princess Grace Awards-USA.

A highlight will be the final bidding for the unique Grace Kelly-inspired outfits created by some of America's top designers - Oscar de la Renta, Carolina Herrera, Ralph Lauren, Zac Posen, Ralph Rucci and Vera Wang. These outfits will be displayed in the windows of the Saks Fifth Avenue NYC store (October 19–26) with absentee bidding open to the public (form online from mid-October at [www.aCelebrationofGrace.com](http://www.aCelebrationofGrace.com)) or by phone with prior registration.

**Date:** October 24, 2007

**Time:** 7pm

**Location:** Sotheby's New York; 1334 York Avenue at 72nd Street, NYC 10021

**Entrance:** Tickets for Casino Couture event are \$450 each. Contact [Casino@VisitMonaco.com](mailto:Casino@VisitMonaco.com) or [www.aCelebrationofGrace.com](http://www.aCelebrationofGrace.com)

(Free window viewing of the designs at Saks Fifth Avenue between 49<sup>th</sup> & 50<sup>th</sup> Streets)

**Sponsors/Partners:** Consulate General of Monaco, Monaco Government Tourist Office, Wynn Resorts with Sotheby's, Société des Bains de Mer Hotels, Spas and Casinos, and Van Cleef & Arpels.

**Participating designers:** Oscar de la Renta, Carolina Herrera, Ralph Lauren, Zac Posen, Ralph Rucci and Vera Wang.

### **Princess Grace Awards Gala**

The Princess Grace Foundation–USA hosts the 25<sup>th</sup> Anniversary Princess Grace Awards, presenting awards to emerging artists in theater, dance and film. **George Lucas** will be awarded the coveted **Prince Rainier III Award** in recognition of his outstanding contribution to the arts and his humanitarian efforts. The Gala and auction of two of Princess Grace's dresses will take place in the presence of **HSH Prince Albert II** and **TRH The Prince and Princess of Hanover**.

**Date:** Evening of October 25, 2007

**Location:** Sotheby's New York; 1334 York Avenue at 72nd Street

**Entrance:** Tickets start at \$1,000 for Patron tickets, \$1,750 for Sponsor tickets and \$2,500 for Benefactor tickets. Tables also available. For tickets, call (845) 591 2392, email [maryfioreevents@verizon.net](mailto:maryfioreevents@verizon.net) or visit [www.pgfusa.org](http://www.pgfusa.org) for further information.

**Sponsors/Partners:** Manhattan House, Noelle and Dick Wolf, American Airlines, Estée Lauder Inc., Mrs. Edmond J. Safra, Van Cleef & Arpels, James H. Coleman, Yves G. Piaget, Sir Michael W.J. Smurfit, Consulate General of Monaco/Monaco Government Tourist Office, Chocolaterie de Monaco, The Dorchester Hotel-London, Hotel Plaza Athénée-Paris, Société des Bains de Mer.

\*\*For further information on The Princess Grace Awards Gala, please visit: [www.pgfusa.org](http://www.pgfusa.org). For Gala Awards media inquiries please contact, Lauren Thayer, Lisa Lori Communications, 212 925 2300, [thayer@lisalori.com](mailto:thayer@lisalori.com)

### The Windows of Saks Fifth Avenue

Saks Fifth Avenue will showcase Princess Grace's singular style in the windows of its captivating Fifth Avenue store as some of the world's best-known American designers create Grace Kelly-inspired outfits. The public can bid on these outfits with final bidding and results to be announced during the *Casino Couture* event on October 24. Also during this week, the Hotel de Paris' Chef de Cuisine Sylvain Etievant of *Le Grill* will collaborate with Saks Executive Chef Jean-Louis Dumonet to present Monégasque cuisine and signature dishes at each of the restaurants at Saks on floors 2, 5 and 8.

**Dates:** October 19 – 26, 2007

**Location:** Saks Fifth Avenue

**Entrance:** Free and open to the public

**Partners:** Consulate General of Monaco, Monaco Govt Tourist Office, Saks Fifth Ave.

**Participating designers:** Oscar de la Renta, Carolina Herrera, Ralph Lauren, Zac Posen, Ralph Rucci and Vera Wang.

### Making Music in Monaco on WOXR

A very special edition of *Making Music in Monaco* features interviews with Princess Grace's friends, music by her favorite musicians and a selection of her poetry readings. Now in its 11<sup>th</sup> year, this popular radio program presents the very best sounds of the Principality from musicians with ties, past or present, to Monaco.

**Dates:** October 15 – 26, 2007

**On:** WOXR 96.3FM New York

### Estée Lauder

Inspired by the coral lipstick she wore on her wedding day to Prince Rainier on April 19, 1956, and as a tribute to the friendship Princess Grace and Mrs. Estée Lauder shared during their lifetimes, Estée Lauder has designed a special shade of its new Signature Hydra Lustre Lipstick in Princess Grace Coral. From October 15, Princess Grace Coral will be available for a limited time only exclusively at Saks Fifth Avenue's flagship New York City store (RRP\$19.50), as well as online through [www.saks.com](http://www.saks.com) and [www.estelauder.com](http://www.estelauder.com)

### Town & Country

The November issue of *Town & Country* magazine, on newsstands October 16, will feature a special 30+page tribute to Princess Grace of Monaco to commemorate the 25th anniversary of her passing including rare photographs of the Princess. *Town & Country's* editor-in-chief Pamela Fiori, who wrote the feature, was given unprecedented access to Princess Grace's family and friends, including her children HSH Prince Albert, HRH Princess Caroline and HSH Princess Stephanie.

*Town & Country* is the longest continuously published lifestyle magazine in America. It has a long-standing and warm relationship with the Principality of Monaco, as evidenced by the fine articles and celebrated photography it has produced there over many years. Pamela Fiori was instrumental in initiating this tribute issue, which planted the seeds for the October Princess Grace events. Ms. Fiori brought to the project her invaluable assistance as well as numerous valuable contacts in fashion and luxury goods.

### Oliver Goldsmith's Grace Sunglasses

Oliver Goldsmith Sunglasses®, the iconic British eyewear brand is re-creating a limited number of their 'Grace' frames. Originally designed by Oliver Goldsmith in 1958 for Princess Grace of Monaco, only 25 hand-crafted-to-order frames will be available exclusively during *A Celebration of Grace* events with a portion of the proceeds benefiting the Princess Grace Foundation-USA.

[www.olivergoldsmith.com](http://www.olivergoldsmith.com)

## **Partners and Sponsors:**

The Consulate General of Monaco and the Monaco Government Tourist Office, New York acknowledges and thanks the following partners, sponsors and those who have made significant contributions to the exhibition and related events:

### **Exhibition**

Estée Lauder Inc, Manhattan House, The Princely Palace of Monaco, The Princess Grace Foundation-USA, Sony Cierge, Sotheby's, Town & Country and Van Cleef & Arpels

### **Casino Couture**

Saks Fifth Avenue, Société des Bains de Mer Hotels, Spas & Casinos, Sotheby's, Wynn Resorts and Van Cleef & Arpels

### **Princess Grace Awards Gala**

Manhattan House, Noelle and Dick Wolf, American Airlines, Estée Lauder Inc., Mrs. Edmond J. Safra, Van Cleef & Arpels, James H. Coleman, Yves G. Piaget, Sir Michael W.J. Smurfit, Consulate General of Monaco/Monaco Government Tourist Office, Chocolaterie de Monaco, The Dorchester Hotel-London, Hotel Plaza Athénée-Paris, Société des Bains de Mer.

### **USEFUL LINKS:**

[www.acelebrationofgrace.com](http://www.acelebrationofgrace.com)

[www.visitmonaco.com](http://www.visitmonaco.com)

[www.pgfusa.org](http://www.pgfusa.org)

[www.sothebys.com](http://www.sothebys.com)

[www.esteelauder.com](http://www.esteelauder.com)

[www.saks.com](http://www.saks.com)

[www.sony.com](http://www.sony.com)

[www.vancleef.com](http://www.vancleef.com)

[www.wynnresorts.com](http://www.wynnresorts.com)

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