



OLIVER GOLDSMITH



FOR EMERGING THEATER, DANCE AND FILM ARTISTS IN AMERICA

Oliver Goldsmith Sunglasses®, the iconic British eyewear brand worn by **Grace Kelly**, has opened its archives to the **Princess Grace Foundation-USA** and is re-creating a **limited number** of the **Grace Kelly** frame, originally designed by Oliver Goldsmith in 1958 for Princess Grace of Monaco. **The 25 commemorative Grace Kelly frames** will be available to buy exclusively during *A Celebration of Grace* events with 25% of sales benefiting the Princess Grace Foundation-USA.

The *A Celebration of Grace* series of tribute activities and events surrounds the unprecedented exhibition *Grace, Princess of Monaco: The Life and Legacy of Grace Kelly* at Sotheby's New York from October 15 - 26 to mark the 25th anniversary of her passing (www.acelebrationofgrace.com). Organized by the Consulate General of Monaco and the Monaco Government Tourist Office, the exhibition will display previously unseen photos and letters supplied by the Oliver Goldsmith archives and original Oliver Goldsmith frames from Grace Kelly's eyewear collection.

Oliver Goldsmith Sunglasses®, whose aficionados in the 1960's included **Grace Kelly, Audrey Hepburn, Princess Margaret** and **Sophia Loren**, was described by the V&A Museum as the "*originator of fashion eyewear*", and "*to eyewear design what Vidal Sassoon is to hair and Mary Quant to clothes*"¹.

During its first period of popularity in the 1960's, Oliver Goldsmith frames frequently appeared in the pages of every major fashion magazine - **Vogue, Tatler, Queen, Vanity Fair** and **Harper's Bazaar**. Now reborn in the 21st Century, the label has enjoyed continued success since its international re-launch in 2005 and has proven equally popular with the European fashion cognoscenti as well as contemporary trendsetters including **Robbie Williams, Jude Law, Jessica Simpson** and **Gwyneth Paltrow**.

Oliver Goldsmith Sunglasses® is one of the few brands in the fashion eyewear market to specialise in handmade couture sunglasses. Made in England, **Goldsmith's** master craftsmen have more than 70 years collective experience in hand-making the frames using both rare and vintage acetates. Significant demand, coupled the shortage of skilled craftsmen able to make the frames to a suitable quality has led Claire Goldsmith, Managing Director of **Oliver Goldsmith Sunglasses®**, to rethink aspects of her manufacturing. Alongside its handmade, couture range, **Oliver Goldsmith Sunglasses®** has launched an additional range – the Classics Collection – which will make the label more accessible to their many devotees worldwide.

The Oliver Goldsmith 'Classics' Collection 2007:

With more than 500 designs to choose from within the **Oliver Goldsmith Sunglasses®** design archive, the **Oliver Goldsmith Classic Collection** introduces 20 of the most popular frames from the 1950s and 1960s. Remade using the most sought after materials, including lenses from the world leader in lens technology – Carl Zeiss - this authentic collection of classic designs is unrivalled in the world today.

As a brand renowned for its high quality, the **Oliver Goldsmith 'Classics' Collection®** is handmade in Japan to the very highest specifications to ensure a perfect fit and a quality product as Claire Goldsmith outlines:

*"We have been hand-making the highest quality spectacle and sunglasses frames for over seventy years and we have no plans to move away from our core values of **quality, craftsmanship and innovative design**".*

www.olivergoldsmith.com

To order the special edition Oliver Goldsmith "Grace Kelly" Sunglasses please complete the order form and mail or fax to:
Princess Grace Foundation-USA
Attn: Sunglasses

¹ The Times, 1970



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150 East 58th Street, 25th floor
New York, NY 10155
Fax: 212-317-1473

These limited edition glasses will be sold on a "first-come, first-served" basis.
For questions about ordering: Princess Grace Foundation-USA, 212-317-1470