

Celebrating the Life and Legacy of Monaco's Beloved Princess Grace, Hotels Offer Packages Fit for Royalty

Summer packages offered in conjunction with highly anticipated "The Grace Kelly Years" Exhibition at the Grimaldi Forum and new "Princess Grace Promenade" walking tour

New York (May 9, 2007) – This summer, Monaco shines the spotlight on the Principality's American-born Princess in a first-ever exhibit, *The Grace Kelly Years*, featuring items never before displayed including private letters, dresses, fashion accessories, sound recordings and film clips to fully immerse visitors in a fairy-tale-come-true life. In conjunction with the exhibit, several luxury hotels in the Principality are offering *The Grace Kelly Years packages*, featuring tickets for two to the exhibit, a VIP welcome in-room (including newspaper, fresh fruit, flowers, and a bottle of chilled Champagne) and breakfast each day.

The two-night package is available at participating Société des Bains de Mer (SBM) hotels, from July 12 – September 23, 2007, such as the **Hôtel de Paris**, the **Hotel Hermitage**, the **Hotel Mirabeau**, the **Monte-Carlo Beach Hotel** and the **Monte-Carlo Bay Hotel & Resort**. Rates range from approximately \$540 to \$985, per night, depending on hotel.

Travelers will also find a number of exclusive U.S. dollar guaranteed packages at exceptionally affordable rates at the premier online travel site for the Principality at www.MonacoAuction.com.

Those who successfully bid and book one of the offered hotel packages by July 31, 2007 will receive two complimentary tickets to the exhibit. This site, dedicated to luxury travel within Monaco features five attractive packages, including:

- Three nights at the **Hôtel de Paris**, with complimentary airport transfers via helicopter, two tickets to the exhibit, daily buffet breakfast and complimentary classic membership to *Le Club Diamant de Rouge de Monaco*; starting bid \$2,699
- Three nights at the **Port Palace Hotel**, including daily continental breakfast and complimentary prelude *Le Club Diamant de Rouge de Monaco* membership; starting bid \$1,599
- Three nights at the **Columbus Monaco**, including daily breakfast, complimentary prelude *Le Club Diamant de Rouge de Monaco* membership, taxes and service; starting bid \$999
- Three nights at **Le Méridien Beach Plaza**, including complimentary prelude *Le Club Diamant de Rouge de Monaco* membership, taxes and service; starting bid \$1,199

- Two nights at the **Fairmont Monte Carlo** including daily breakfast, complimentary helicopter transfer to or from Nice Airport, *Le Club Diamant de Rouge de Monaco* membership, taxes and service; starting bid \$1,050.

Packages at participating SBM properties also include all the advantages of SBM's "Carte d'Or," affording complimentary access to the Casino de Monte-Carlo, complimentary shuttle service and a 50% discount on fees at the Monte-Carlo Golf and the Monte-Carlo Country Club. Guests of the Hotel de Paris, the Hotel Hermitage, the Hotel Mirabeau and the Monte-Carlo Beach Hotel have free access to the Beach Club and the Montecarlospa aqua-fitness complex at Les Thermes Marins, which features a large heated pool, Turkish bath, sauna and cardio training center with panoramic sea views. Guests of the Monte-Carlo Bay Hotel & Resort have free access to the sand-bottomed lagoon as well as the swimming pool of the Monte-Carlo Bay Hotel & Resort.

While there, summer travelers can take the *Princess Grace Promenade* to discover the Principality in the footsteps of the Princess. Monaco's Tourist and Convention Bureau has created a multilingual walking tour highlighting some of the most important dates and events in Her remarkable life, including galas and venue openings. Crossing from east to west, it features 25 stops at landmark locations including the Cathedral where She married Prince Rainier.

Occupying 43,000 square feet at the Espace Ravel in the Grimaldi Forum Monaco, The Grace Kelly Years explores the Princess' incomparable life, personality, passions and legacy. Imaginatively executed through a series of "rooms" that trace a path from Philadelphia to New York to Hollywood and beyond, the exhibit was crafted by noted curator Frédéric Mitterrand and exhibition designer Nathalie Crinière in close collaboration with the Prince's Palace.

For more information on the Principality of Monaco, please contact the Monaco Government Tourist Office (MTGO) at 565 Fifth Avenue, New York, NY 10017; telephone (800) 753-9696 or (212) 286-3330; or e-mail info@VisitMonaco.com. Information and links are available via the Monaco Government Tourist Office web site at www.visitmonaco.com.

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Contacts:

Michelle Colligan/Estelle Fong
Redpoint Marketing PR, Inc.
212-229-0119
colligan@redpointpr.com

Elle Berdy
Consulate General of Monaco
212-286-0500
E.Berdy@monaco-consulate.com