

INSPIRED BY GRACE, PRINCESS OF MONACO, AMERICA'S TOP DESIGNERS CREATE ONE-OF-A-KIND HAUTE COUTURE TO BENEFIT THE PRINCESS GRACE FOUNDATION-USA.

GOWNS CELEBRATING HER ICONIC STYLE DISPLAYED AT SAKS FIFTH AVENUE AND AUCTIONED AT CASINO COUTURE CO-HOSTED BY STEVE & ELAINE WYNN

NEW YORK, November 2007— To celebrate the fashion legacy of one of the world's most beautiful and stylish women in the 25th anniversary of her passing, the Consulate General of Monaco in New York and Saks Fifth Avenue partnered with **Oscar de la Renta, Carolina Herrera, Ralph Lauren, Zac Posen, Ralph Rucci** and **Vera Wang** to create one-of-a-kind gowns which were auctioned at *Casino Couture*, an evening of high stakes and high fashion which raised more than \$250,000.

Casino Couture, held under the patronage of **HSH Prince Albert II of Monaco**, was one of the highlights in a series of glamorous tribute events collectively called *A Celebration of Grace* (www.aCelebrationofGrace.com) which raised more than \$1.5 million to benefit the Princess Grace Foundation-USA.

The centerpiece of this unprecedented celebration was the highly successful exhibition at Sotheby's in New York called *Grace, Princess of Monaco: A Tribute to the Life and Legacy of Grace Kelly* which, over 11 days, attracted more than 18,000 visitors from across the United States and from around the world; the visitor book recorded guests from countries as diverse as Australia, Barbados, The Philippines, South Africa, India, Greece, Turkey, France, Japan and Argentina. Celebrating her remarkable life and legacy, the exhibition paid a stunning tribute to America's beloved princess, from her Philadelphia childhood to Hollywood actress to Princess of Monaco through personal belongings, private letters, home movies and items of clothing, jewelry and accessories. The exhibition's companion catalogue - a limited edition - is still available for \$53 (incl. shipping & taxes) on-line through January 10, 2008 at www.sothebys.com or for \$45 when purchased in person at the Sotheby's New York catalogue desk.

Co-hosted by **Steve** and **Elaine Wynn** of Wynn Resorts and the Consulate General of Monaco in New York on October 24, *Casino Couture* transformed the 7th floor of Sotheby's into a glamorous casino *salon privé* featuring American and European gaming. Custom-made playing chips and cards were shipped in from Las Vegas for the event as were gaming tables, equipment and more than 50 croupiers and staff.

During the Casino Couture evening, guests had the opportunity to bid on the haute couture created by Oscar de la Renta, Carolina Herrera, Ralph Lauren, Zac Posen, Ralph Rucci and Vera Wang. The dresses, inspired by outfits worn by Grace Kelly, were featured in the windows of Saks Fifth Avenue from October 19-26. Also during this week, Saks Fifth Avenue restaurants featured Monégasque cuisine on their lunch menus.

Notable attendees to the events included **Prince Albert of Monaco** and **Miss Charlene Wittstock, Steve** and **Elaine Wynn, Hon. Maguy Maccario Doyle**, Consul General of Monaco, fashion designers **Vera Wang** and **Dennis Basso**, singer **Natalie Cole**, model **Carolyn Murphy** (recently featured in *Town & Country* as a Grace Kelly look-alike), Academy Award-winning actress **Celeste Holm, Jamie Niven** (Vice Chairman of Sotheby's and son of actor David), **Ivana Trump, Joyce Randolph** (sole surviving cast member of *The Honeymooners*), **Sally Parrish Richardson** and **Rita Gam** (both friends and bridesmaids to Princess Grace), interior designer **Adam Tihany, Emmanuel Perrin**, President & CEO of Van Cleef & Arpels and members of New York City's diplomatic and consular corps.

Princess Grace Awards Gala – October 25 at Sotheby's

The Princess Grace Foundation–USA hosted their 25th Anniversary Princess Grace Awards, presenting awards to emerging artists in theater, dance and film. *Star Wars* creator **George Lucas** was awarded the coveted **Prince Rainier III Award** in recognition of his outstanding contribution to the arts. The Gala and a special auction of two of Princess Grace's dresses (to benefit the Foundation) took place in the presence of HSH Prince Albert of Monaco and **TRH The Prince and Princess of Hanover**.

Sponsors/Partners for *A Celebration of Grace* events included the Consulate General of Monaco, the Monaco Government Tourist Office, Wynn Resorts, Sotheby's, Estée Lauder, Manhattan House, Société des Bains de Mer Hotels, Spas and Casinos, Sony Cierge, Sotheby's and Van Cleef & Arpels.

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