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We offer you a country.

monaco ■
Direction du Tourisme et des Congrès

M O N A C O 10 UNIQUE SELLING POINTS FOR UNIQUE EVENTS

1. QUALITY OF LIFE, SAFETY, CLEANLINESS: **1** EXCLUSIVE GUARANTEE
2. **25** MINUTE DRIVE FROM NICE COTE D'AZUR AIRPORT, + **10** MILLION PASSENGERS A YEAR
3. ONE-STOP SHOP-MONACO CONVENTION BUREAU
4. GRIMALDI FORUM MONACO : **10.000**M² EXHIBITION SPACE, **3** AUDITORIUMS, **22** MEETING ROOMS. ISO 14001:2004 CERTIFICATION
5. **2,000** BEDROOMS-5 & 4-STAR HOTELS
400 BEDROOMS-3-STAR HOTELS
6. **100%** GREEN EVENTS
7. MONACO, A TRUE "WALKING DESTINATION"
8. OVER **300** DAYS OF MEDITERRANEAN SUNSHINE
9. OVER **1,000** SPECIAL EVENTS, **365** DAYS
10. EXCELLENT AND SURPRISING VALUE

THE MONACO CONVENTION BUREAU PRESENTS
A STRONG INNOVATIVE CONCEPT

1. THE DESTINATION

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THE DESTINATION MONACO

THE PRINCIPALITY OF MONACO HAS BEEN
AN INDEPENDENT SOVEREIGN STATE FOR
OVER 7 CENTURIES

Some figures:

- 195 hectares -similar to Hyde Park London
- 32,000 Inhabitants
- 112 Nationalities
- 41,000 Jobs
- 4,000 Companies
- 667 Business Tourism Events in 2008
- GDP in 2008 (in current K€): €4,365,100

Official language:

- French
- Italian and English are widely spoken and understood.

Currency:

- The euro. There are also Monegasque coins with the same face value as French coins in circulation.

Connections:

- By car: Motorway A8
- By train: SNCF station in Monaco
- By plane: Nice Côte d'Azur Airport (30km away)
- By helicopter: Heliport of Monaco (7 min flight)

Monaco is a member of:

- Atout France
- Council of Europe
- European Federation of Conference Towns
- European Travel Commission
- International Congress and Convention Association
- Meeting Planners International
- United Nations
- Union of International Associations
- World Tourism Organisation

CONNECTIONS BETWEEN MONACO AND THE WORLD

DESTINATIONS WITH CONNECTIONS THROUGH NICE COTE D'AZUR AIRPORT - FLIGHT TIME FROM NICE TO:

FRANCE

Paris	1hr30min
Bordeaux	1hr25min
Lille	1hr40min
Lyon	1hr00min
Strasbourg	1hr20min
Toulouse	1hr30min

EUROPE

Amsterdam	1hr40min
Athens	2hr30min
Barcelona	1hr30min
Berlin	2hr10min
Brussels	1hr30min
Copenhagen	2hr20min
Düsseldorf	1hr40min
Frankfurt	1hr40min
Geneva	0hr50min
Lisbon	2hr20min
London	2hr00min
Luxembourg	1hr20min
Madrid	1hr40min
Milan	0hr55min
Munich	1hr25min
Rome	1hr20min
Stockholm	3hr00min
Warsaw	2hr20min
Vienna	1hr45min
Zürich	1hr10min

REST OF THE WORLD

Atlanta	11hr05min
Dallas	13hr15min
Dubai	6hr20min
Los Angeles	13hr15min
Montréal	10hr10min
Moscow	3hr20min
Mumbai	14hr00min
New Delhi	10hr00min
New York	8hr40min
Beijing	12hr00min
Sydney	25hr00min
Tel Aviv	4hr00min
Tokyo	14hr00min
Tunis	1hr25min

150 ARRIVALS/DEPARTURES DAILY

DISTANCE BETWEEN MONACO AND... (IN KILOMETRES)

FRANCE

Bordeaux	842
Lille	1.167
Lyon	489
Marseille	206
Montpellier	341
Paris	951
Strasbourg	817
Toulouse	592

EUROPE

Amsterdam	1.480
Barcelona	750
Berlin	1.580
Berne	608
Brussels	1.270
Frankfurt	1.050
Genoa	171
Geneva	510
Lisbon	1.900
Luxembourg	1.074
Madrid	1.313
Milan	300
München	890
Rome	678
Vienna	1.164
Zürich	631

BUS CONNECTIONS

Airport/Monaco by motorway

RCA Bus every 30 minutes (Line 110)

- from Monaco to the Airport: 6:35am to 7:40pm
- from the Airport to Monaco: 8:45am to 9:15pm

Stops in front of hotels (see map on page 10)

STRONG ADDED VALUE: MANY SERVICES AVAILABLE

MONACO CONVENTION BUREAU

OFFER

Financial support

- Welcome reception
- Bus transfers between hotels and the venue for the gala evening in the Principality
- Personalised communication plan in the Principality is available

The "Exclusive Privileges" booklet

- Preferential rates in the Principality's museums and tourist sights.
- Preferential rates or 10% discount for cultural events
- 10% discount in over 100 participating shops
- 10% discount in over 40 participating restaurants
- 10% discount on the ranges of treatments proposed in the different Spa hotels: Métropole ESPA Monte-Carlo, Montecarlospa by Les Thermes Marins, Spa Cinq Mondes du Monte-Carlo Bay & Resort, Willow Stream at the Fairmont Monte Carlo
- Free use of gym, Steam room and sauna at the Port Palace
- 15% discount on chauffeur-driven vehicles from participating rental companies

GRIMALDI FORUM MONACO OFFERING*

- 10% discount on meeting space rental
- Complimentary Organiser's offices
- Complimentary first coffee break
- One sign announcing the event, by the main entrance
- Our communications department's assistance for the promotion of your event
- Complimentary WiFi access in the main entrance
- Preferential parking rates
- Free access for all participants to public transport in the Principality

* (according to the occupation of the Grimaldi Forum Monaco and conditions on p. 13)

HOTELS OFFER

- One free Upgrade for every 30 rooms booked
- One free room for every 50 rooms booked
- One dedicated hospitality desk
- One dedicated group coordinator
- Free access to a luggage room
- Free Wi-Fi in the lobby and/or public areas
- Happy-hour offer in participating hotels
- Discounted parking rates in participating hotels

DESTINATION MANAGEMENT COMPANIES

- 5% discount on invoiced fees
- Dedicated project manager
- Arrival date, dedicated staff hospitality desk in each hotel
- Complimentary mineral water during bus airport transfers
- Competitive proposals for all meetings and activities

BESPOKE TERMS AND CONDITIONS WITH EXCLUSIVE PRICES

THREE PRICES CATEGORIES

Exclusive competitive monacomee+ings rates* have been agreed by hotels with the Monaco Convention Bureau.

These prices include taxes, services (VAT Inc.), and, buffet breakfast in a standard single or double room.

Three different rates cover three hotel categories

* rates subject to conditions - see page 13

THREE HOTEL CATEGORIES

Partner hotels are rated as follows:

3-star category:

- Hôtel Columbus
- Hôtel Novotel

4-star category:

- Hôtel Fairmont Monte Carlo
- Hôtel Méridien Beach Plaza
- Monte-Carlo Bay Hotel & Resort
- Hôtel Port Palace

5-star category:

- Hôtel de Paris
- Monte-Carlo Beach Hotel
- Hôtel Métropole Monte-Carlo
- Hôtel Hermitage

BESPOKE HOTEL CONTRACTS

The terms and conditions for each hotel is tailored to suit customer needs.

LOGISTICAL SUPPORT AND PERSONALISED SERVICE

BEFORE THE EVENT

- one-stop shop:

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lpapouchado@gouv.mc

- coordination and organisation of the sight inspection
- helicopter transfers for 2 decision-makers on the sight inspection
- 2 free nights with breakfast for 2 decision-makers on the sight inspection in collaboration with the hotels
- dedicated representative from the **Monaco Convention Bureau** during the sight inspection.

DURING THE EVENT

- supply of tourist documentation in 6 languages
- creation and distribution of a press release for the event in coordination with the Grimaldi Forum Monaco
- event reported on cable channel MC Info and creation of a Free DVD for the organiser
- event promoted on the Tourist and Convention Office Website

- AFTER THE EVENT

- debriefing for the event
- regular mailing of e-newsletters

MONACO IS UNIQUE IN ITS ABILITY TO OFFER FINE HOTELS AND FACILITIES VERY CLOSE TO THE CONVENTION CENTRE AND MULTIPLE ATTRACTIONS THROUGHOUT THE PRINCIPALITY

THE GRIMALDI FORUM MONACO

This Third-Millennium Convention Centre features a 35,000m² surface area. With its cutting-edge communication equipment, the Grimaldi Forum Monaco was designed as a versatile avant-garde facility in the service of events. Its great modularity, efficient technical equipment make it the ideal venue for all types of business tourism events: congresses, conventions, product launches, trade fairs...

Meeting rooms:

- Salle des Princes - 1,800 seats
- Salle Prince Pierre - 800 seats, theatre style with writing tablets
- Salle Camille Blanc - 400 seats, theatre style with writing tablets
- 11 modular commission rooms, making it possible to have 22 syndicate rooms, some with built-in equipment

Exhibition space:

- Espace Ravel - 4,205m², 2,500m² without pillars
- Espace Diaghilev - 3,901m²

Restaurants and catering:

- Espace Génois (sea view) and Espace Guelfe (garden view): each can accommodate 450 guests/catering service
- Espace Ravel: 2,000 guests seated at round tables or 3,000 guests for a cocktail
- Espace Diaghilev: over 1,200 guests seated at round tables or 3,000 guests for a cocktail
- Le Zelo's - contemporary brasserie
- Le Café LLorca, a modern convivial area with a breathtaking view on the Mediterranean Sea

Services on site:

The Grimaldi Forum Monaco is, above all an entire team of 150 people representing 46 different trades offering their skills in a wide range of areas:

- Hospitality,
- Health & Safety,
- Audiovisual production,
- High-speed Internet & WiFi,
- Advertising space / signage
- 6 authorised caterers
- Shops & travel agency
- Cash dispenser (ATM)
- Ticket office
- Secure underground car park for 660 cars.

Contact GRIMALDI FORUM MONACO
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98000 Principality of Monaco

HOTELS

The Principality's hotel offer has expanded in recent years and adapted to satisfy the expectations of an increasingly demanding clientele. The Principality of Monaco now offers 2,472 rooms: 643 of which are in 5-star luxury hotels, 1,389 in 4-star hotels, 399 in 3-star hotels and 41 in 2-star hotels.

The offer in the Principality also includes fine family-style hotels.

The location of these establishments is very close to the Grimaldi Forum Monaco (GFM) and, contributes to facilitating accommodation for all events, in the Principality.

EXCLUSIVE MONACOMEETINGS OFFER - SEE PAGE 5

HOTELS	Number of rooms	Number of meeting rooms	Distance on foot
3-STAR CATEGORY			
Columbus Monaco ⑩	181 rooms and suites	3 meeting rooms	10 min from the GFM (Bus)
Novotel Monte-Carlo ⑧	218 rooms and junior suites	13 meeting rooms	15 min from the GFM
4-STAR CATEGORY			
Fairmont Monte Carlo ④	602 rooms and suites	18 meeting rooms	5 min from the GFM
Méridien Beach Plaza ③	403 rooms and suites	14 meeting rooms	5 min from the GFM
Monte-Carlo Bay Hotel and Resort ②	334 rooms and suites	10 meeting rooms	5 min from the GFM
Port Palace ⑨	50 rooms and suites	1 meeting room	10 min from the GFM
5- STAR CATEGORY			
Hôtel de Paris ⑥	182 rooms and suites	3 meeting rooms	10 min from the GFM
Monte Carlo Beach ①	40 rooms and suites	2 meeting rooms	5 min from the GFM (Bus)
Métropole Monte-Carlo ⑤	141 rooms and suites	2 meeting rooms	10 min from the GFM
Hôtel Hermitage ⑦	280 rooms and suites	7 meeting rooms	10 min from the GFM

EXCLUSIVE MONACOMEETINGS OFFER
- SEE PAGE 5



 Airport Bus stops

Partners List:

- 1** Monte-Carlo Beach
- 2** Monte-Carlo Bay Hotel & Resort
- 3** Le Méridien Beach Plaza
- 4** Fairmont Monte Carlo
- 5** Métropole Monte-Carlo
- 6** Hôtel de Paris
- 7** Hôtel Hermitage
- 8** Novotel Monte-Carlo
- 9** Port Palace
- 10** Columbus Monaco
- 11** Grimaldi Forum Monaco

LOCATION OF HOTELS AND RCA AIRPORT BUS STOPS IN THE PRINCIPALITY

DESTINATION MANAGEMENT COMPANIES

Specialising in hosting groups and organising conferences, monacomee+ings Destination Management Companies (DMC) manage logistics for all types of events related to business tourism: from the room bookings to the production and creation of unique programmes and excursions.

EXCLUSIVE MONACOMEE+INGS OFFER - SEE PAGE 5

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CENTRALISED REQUESTS FOR A SIMPLER PROCESS

The monacomee+ings offer is subject to specific conditions of application and only available through the Monaco Convention Bureau.

CENTRALISATION OF REQUESTS

The Monaco Convention Bureau coordinates the client's proposal request along with the partners concerned: the Grimaldi Forum Monaco, hotels and the monacomee+ings DMC.
Its services are provided free of charge.

A SIMPLER PROCESS

Prices

Specially designed hotel rates to meet the specific needs of business tourism are agreed to by hoteliers in the precise context of the monacomee+ings offer at the Monaco Convention Bureau. They are confidential and cannot be published. They apply only to new events to be held for the first time in the Principality and can be offered just once.

Criteria

There are three mandatory criterias to be able to benefit from the monacomee+ings offer:

- on condition of significant occupation of the Grimaldi Forum, in terms of rooms and space, and in terms of duration,
- occupation of at least two hotels in the Principality,
- guarantee of a volume of business starting at 1,200 room-nights for stays of 2 consecutive nights

Bespoke hotel contracts

The terms & conditions for hotels are tailored to suit the customer's needs.
There is a specific contract for the Grimaldi Forum Monaco to be negotiated directly.

Proposal response within 48 hours

GENERAL CONDITIONS

Although the monacomee+ings offer is based on the three criteria and the ability to meet the terms and conditions for the application process outlined above, a special reduction of up to 20% on the required occupancy rate per hotel may be accepted exceptionally, in which case the customer would need to guarantee a total room reservation of 1,000 nights.

Below this limit, the Monaco Convention Bureau reserves and its partners the right to cancel, modify or maintain its involvement in the monacomee+ings offer.

The Monaco Convention Bureau, a division of the Tourism and Convention Authority, an official Department of the Government of Monaco, an organisation with a purely promotional vocation, can in no way be held responsible for any disputes that may arise in the context of contracts between partners (hotels, Grimaldi Forum Monaco, Destination Management Companies) and customers.

SERVICE ACCESSIBLE ALL OVER THE WORLD

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updated: 04/07/2011

Issued by the Monaco Tourist and Convention Authority

Cover photo: Jean-Charles Vinaj
Photo below: Sébastien Darrasse

